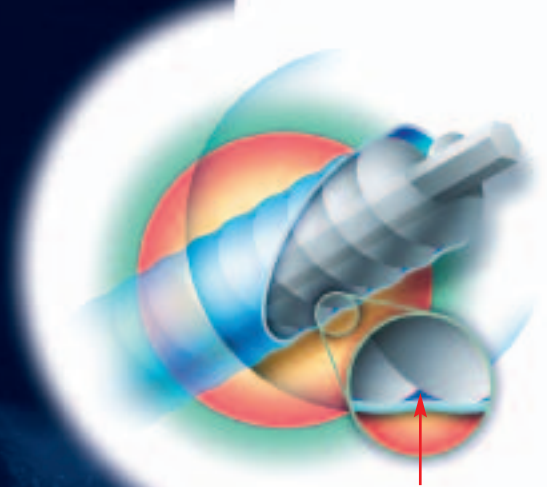




If your strings go dead,  
so does your desire to play.



The Critical Zone of Tone

**We understand.**

You want great tone, every time you play.

Elixir® Strings patented coating technology coats the entire string, not just the wrap wire. This micro-thin polymer tube defends the area between the winding from contamination and corrosion. Nothing (including the coating) gets between the windings, or as we call it **The Critical Zone of Tone**. So you'll have great tone every time you play.



Great tone. Long life.™



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